

## Translation of the Independent Auditor`s Report in Slovak language

# INDEPENDENT AUDITOR'S REPORT

for the period from 1.1.2019 to 31.3.2019

concerning verification of the average print run and paid circulation of periodicals published by





VGD SLOVAKIA s. r. o., Moskovská 13, Bratislava, office Piešťany, Námestie SNP 1476/4, 921 01 Piešťany – T +421 33 735 2910, F +421 33 773 2671, IČO: 36 254 339 – IČ DPH: SK20 2172 2967 – zapísaná V OR OS Bratislava 1, Oddiel: Sro, vložka 74698/B



# Independent Auditor's Report of the average print run and paid circulation of periodicals

## to the Statutory Body of PEREX. a. s.

We have performed verification of quarterly report of the average print run and paid circulation of Pravda periodicals and average print run and paid circulation of Pravda Magazín for the period from 1.1.2019 to 31.3.2019 in accordance with the Print Run and Paid Circulation Calculation Methodology approved by the Board of Directors of PEREX, a. s. on July 24th 2012, as submitted to us.

### **Responsibility of Statutory Body**

Statutory body is responsible for the preparation of this guarterly report of the average print run and paid circulation of Pravda periodicals and average print run and paid circulation of Pravda Magazín in accordance with the Print Run and Paid Circulation Calculation Methodology approved by the Board of Directors of PEREX, a. s. on July 24th 2012.

### Auditor's Responsibility

Our responsibility is to express an opinion on items included in this guarterly report are in accordance with approved methodology. We performed our verification in accordance with International Standards of Assurance Engagement (ISAE 3000 - Assurance Engagements Other than Audits or Reviews of Historical Financial Information). This standard require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance that items included in quarterly report are free of material misstatements

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in this guarterly report. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to the entity's preparation of this guarterly report that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.







#### Opinion

In our opinion, quarterly report of the average print run and paid circulation of Pravda periodicals and average print run and paid circulation of Pravda Magazin for the period from 1.1.2019 to 31.3.2019 are prepared, in all material respects, in accordance with the Print Run and Paid Circulation Calculation Methodology approved by the Board of Directors of PEREX, a. s. on July 24th 2012.

We confirm that the average numbers of sold copies of the periodicals mentioned below in the reported months of 2019 are as follows:

Periodical	January 2019	February 2019	March 2019
Pravda daily	29 033	29 486	29 552
Pravda Magazín supplement	33 642	33 121	33 153

Piešťany, 27th May 2019

VGD SLOVAKIA s. r. o. Moskovská 13 811 08 Bratislava Companies Register, Insert No.74698/B SKAU License No. 269

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Responsible auditor Ing. Erik Marek SKAU License No. 866





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# **Pravda**

#### AVERAGE PRINT RUN AND PAID CIRCULATION OF DAILY PRAVDA IN 2019

		0 pcs per month 0,00 pcs/edition	, an average of	Month of edition								
	January	February	March	April	May	Jun	July	August	September	October	November	December
Print run	45 714	44 731	44 690	•					·			
Retail Sales A	17 746	18 248	18 358									
Retail Sales B**	0	0	0		er month, an av cs/edition	verage of						
Retail Sales C	-	-	. /		l .							
Subscriptions A	11 006	10 991	10 909	0 pcs per month, an average of 0,00 pcs/edition								
Subscriptions B	-	-	-	<mark>0,00 pc</mark>	s/edition							
Subscriptions C	-	-	-									
Other Sales	281	247	284									
Paid Circulation *	29 033	29 486	29 552									
Returns	16 681	15 245	15 138									
Retail Sales B: Retail Sales C:	which is accesible on the premises of the company's registered office. Sales through a distribution network owned by a publisher domiciled in the Slovak Republic. The sales take place outside the distribution network of the independent distributor Mediaprint-Kapa Pressegrosso, a.s.											
	These sales may include sales through news-vendors.											
Subscriptions A:					ontract with F	PEREX.						
Subscriptions B:	Subscriptions distributed by Slovenská pošta, a.s. under a contract with PEREX. Subscriptions distributed by a distribution network owned by a publisher domiciled in the Slovak Republic.											
Subscriptions C:	Subscriptions delivered by Mediaprint-Kapa Pressegrosso, a.s., or other independent distribution network of an alternative postal service operator.											
Other Sales:	Included in other sales are copies sold directly to the buyer under a purchase order or contract. Ordered copies are invoiced to the buyer. The invoice is duly recorded in the PEREX's accounting. The price of copies ordered and invoiced is at least 50% of the basic cover price. See the calculation methodology.											
Paid Circulation:	It is the sum of	all sales.										
Returns:	Included in ret	urned copies are	e copies destin	ed for sale (wh	nether directly	r, through dist	ributors, news-	agents or othe	erwise) that were	not sold.		
* Comment:	The calculation of average values of respective sale types leads to rounding and hence to a possible difference of +1pcs or -1pcs to the average paid circulation, which is calculated as a proportion of the sum of all the sales and the number of issues in a given month.											
** Comment:	In 2019 Sales i	n PEREX's own s	tore range from	n 0 to 0 pieces	s, resulting in	a monthly ave	erage of 0,00 - 0	),00 pcs/issue.				
			-	•	-	•		•				

# **Pravda**

#### AVERAGE PRINT RUN AND PAID CIRCULATION OF PRAVDA MAGAZINE IN 2019

		0 pcs per month, 0,00 pcs/edition	an average of	Month of edition								
	January	February	March	April	May	Jun	July	August	September	October	November	Decembe
Print run	51 985	51 089	49 921	•					·			
Retail Sales A	20 647	20 070	20 146		per month, an a	verage of						
Retail Sales B**	0	0	0		cs/edition	verage of						
Retail Sales C	-	-	-	0 pcc r	or month an a	vorage of						
Subscriptions A	12 966	13 022	12 979	0 pcs per month, an average of 0,00 pcs/edition								
Subscriptions B	-	-	-	-/								
Subscriptions C	-	-	-									
Other Sales	29	29	29									
Paid Circulation *	33 642	33 121	33 153									
Returns	18 343	17 968	16 767									
Retail Sales B: Retail Sales C:	Sales through in-house store or the in-house distribution network. Presently, PEREX does not operate its own distribution network. PEREX sells Pravda copies in its own store which is accessible on the premises of the company's registered office.											
Retail Sales C:	Sales through a distribution network owned by a publisher domiciled in the Slovak Republic.											
	The sales take place outside the distribution network of the independent distributor Mediaprint-Kapa Pressegrosso, a.s.											
	These sales may include sales through news-vendors.											
Subscriptions A:	Subscriptions distributed by Slovenská pošta, a.s. under a contract with PEREX.											
Subscriptions B:	Subscriptions c	listributed by a o	distribution ne	twork owned	oy a publisher	domiciled in t	ne Slovak Repu	ublic.				
Subscriptions C:	Subscriptions delivered by Mediaprint-Kapa Pressegrosso, a.s., or other independent distribution network of an alternative postal service operator.											
Other Sales:	Included in other sales are copies sold directly to the buyer under a purchase order or contract. Ordered copies are invoiced to the buyer. The invoice is duly recorded in the PEREX's accounting. The price of copies ordered and invoiced is at least 50% of the basic cover price. See the calculation methodology.											
Paid Circulation:	It is the sum of	all sales.										
Returns:	Included in ret	urned copies are	e copies destin	ed for sale (wh	nether directly	, through distr	butors, news-	agents or othe	erwise) that were	not sold.		
* Comment:	The calculation of average values of respective sale types leads to rounding and hence to a possible difference of +1 pcs or -1 pcs to the average paid circulation, which is calculated as a proportion of the sum of all the sales and the number of issues in a given month.											
** Comment:	In 2019 Sales ir	n PEREX's own s	tore range from	n 0 to 0 pieces	s. resulting in a	a monthly aver	age of 0.00 - 0	.00 pcs/issue.				
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