

#### Translation of the Independent Auditor`s Report in Slovak language

### **INDEPENDENT AUDITOR'S REPORT**

for the period from 1.4.2019 to 30.6.2019

concerning verification of the average print run and paid circulation of periodicals published by

## PEREX, a. s.







# Independent Auditor's Report of the average print run and paid circulation of periodicals

#### to the Statutory Body of P E R E X, a. s.

We have performed verification of quarterly report of the average print run and paid circulation of Pravda periodicals and average print run and paid circulation of Pravda Magazín for the period from 1.4.2019 to 30.6.2019 in accordance with the Print Run and Paid Circulation Calculation Methodology approved by the Board of Directors of P E R E X, a. s. on July 24th 2012, as submitted to us.

#### **Responsibility of Statutory Body**

Statutory body is responsible for the preparation of this quarterly report of the average print run and paid circulation of Pravda periodicals and average print run and paid circulation of Pravda Magazín in accordance with the Print Run and Paid Circulation Calculation Methodology approved by the Board of Directors of PEREX, a. s. on July 24<sup>th</sup> 2012.

#### Auditor's Responsibility

Our responsibility is to express an opinion on items included in this quarterly report are in accordance with approved methodology. We performed our verification in accordance with International Standards of Assurance Engagement (ISAE 3000 - Assurance Engagements Other than Audits or Reviews of Historical Financial Information). This standard require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance that items included in quarterly report are free of material misstatements

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in this quarterly report. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to the entity's preparation of this quarterly report that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.







#### Opinion

In our opinion, quarterly report of the average print run and paid circulation of Pravda periodicals and average print run and paid circulation of Pravda Magazín for the period from 1.4.2019 to 30.6.2019 are prepared, in all material respects, in accordance with the Print Run and Paid Circulation Calculation Methodology approved by the Board of Directors of P E R E X, a. s. on July 24th 2012.

We confirm that the average numbers of sold copies of the periodicals mentioned below in the reported months of 2019 are as follows:

Periodical	April 2019	May 2019	June 2019			
Pravda daily	28 826	29 240	28 181			
Pravda Magazín supplement	33 717	32 463	31 372			

Piešťany, 16th August 2019

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Responsible auditor Ing. Erik Marek





### **Pravda**

#### AVERAGE PRINT RUN AND PAID CIRCULATION OF DAILY PRAVDA IN 2019

			0 pcs per month, 0,00 pcs/edition	, an average of	Month	ofedition						
	January	February	March	April	May	Jun	July	August	September	October	November	December
Print run				43 905	44 364	43 804						
Retail Sales A				17 665	18 059	17 098		r month, an ave	rage of			
Retail Sales B**				0	0	0	0,00 pcs		rage of			
Retail Sales C				-	-	-	0 pcs per month, an average of					
Subscriptions A				10 876	10 935	10 817	0,00 pcs/edition					
Subscriptions B				-	-	-						
Subscriptions C				-	-	-						
Other Sales				285	246	267						
Paid Circulation *				28 826	29 240	28 181						
Returns				15 079	15 124	15 623						
Retail Sales B: Retail Sales C:	which is accesible on the premises of the company's registered office. Sales through a distribution network owned by a publisher domiciled in the Slovak Republic.											
	The sales take place outside the distribution network of the independent distributor Mediaprint-Kapa Pressegrosso, a.s.											
	These sales may include sales through news-vendors.											
Subscriptions A:	Subscriptions distributed by Slovenská pošta, a.s. under a contract with PEREX.											
Subscriptions B:	Subscriptions distributed by a distribution network owned by a publisher domiciled in the Slovak Republic.											
Subscriptions C:	Subscriptions delivered by Mediaprint-Kapa Pressegrosso, a.s., or other independent distribution network of an alternative postal service operator.											
Other Sales:	Included in other sales are copies sold directly to the buyer under a purchase order or contract. Ordered copies are invoiced to the buyer. The invoice is duly recorded in the PEREX's accounting. The price of copies ordered and invoiced is at least 50% of the basic cover price. See the calculation methodology.											
Paid Circulation:	It is the sum of all sales.											
Returns:	Included in returned copies are copies destined for sale (whether directly, through distributors, news-agents or otherwise) that were not sold.											
* Comment:	The calculation of average values of respective sale types leads to rounding and hence to a possible difference of +1pcs or -1pcs to the average paid circulation, which is calculated as a proportion of the sum of all the sales and the number of issues in a given month.											
** Comment:	In 2019 Sales i	in PEREX's own	store range fror	n 0 to 0 pieces,	resulting in a r	monthly avera	ge of 0,00 - 0	,00 pcs/issue.				
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### **Pravda**

#### AVERAGE PRINT RUN AND PAID CIRCULATION OF PRAVDA MAGAZINE IN 2019

			0 pcs per month 0,00 pcs/edition		Mont	h of edition						
	January	February	March	April	May	Jun	July	August	September	October	November	December
Print run		,		49 748	49 678	48 532	,					
Retail Sales A				20 764	19 576	18 502		r month, an ave	rade of			
Retail Sales B**				0	0	0	0 pcs per 0,00 pcs/		rage of			
Retail Sales C				-	-	-	0 pcs per month, an average of					
Subscriptions A				12 924	12 857	12 841	0,00 pcs/edition					
Subscriptions B				-	-	-						
Subscriptions C				-	-	-						
Other Sales				29	29	29						
Paid Circulation *				33 717	32 463	31 372						
Returns				16 031	17 215	17 161						
Retail Sales B: Retail Sales C:	Sales through in-house store or the in-house distribution network. Presently, PEREX does not operate its own distribution network. PEREX sells Pravda copies in its own store which is accesible on the premises of the company's registered office. Sales through a distribution network owned by a publisher domiciled in the Slovak Republic.											
Netali Sales C.	The sales take place outside the distribution network of the independent distributor Mediaprint-Kapa Pressegrosso, a.s.											
	These sales may include sales through news-vendors.											
Subscriptions A:			Slovenská pošta		ontract with PE	EREX.						
Subscriptions B:	Subscriptions	distributed by a	a distribution ne	twork owned b	y a publisher (	domiciled in th	e Slovak Repu	ıblic.				
Subscriptions C:	Subscriptions delivered by Mediaprint-Kapa Pressegrosso, a.s., or other independent distribution network of an alternative postal service operator.											
Other Sales:	Included in other sales are copies sold directly to the buyer under a purchase order or contract. Ordered copies are invoiced to the buyer. The invoice is duly recorded in the PEREX's accounting. The price of copies ordered and invoiced is at least 50% of the basic cover price. See the calculation methodology.											
Paid Circulation:	It is the sum o	of all sales.										
Returns:	Included in ret	turned copies a	re copies destin	ed for sale (wh	ether directly,	through distri	butors, news-a	agents or othe	erwise) that were	not sold.		
* Comment:	The calculation of average values of respective sale types leads to rounding and hence to a possible difference of +1 pcs or -1 pcs to the average paid circulation, which is calculated as a proportion of the sum of all the sales and the number of issues in a given month.											
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