

## AVERAGE PRINT RUN AND PAID CIRCULATION OF PRAVDA MAGAZINE IN 2014

					Month	of edition						
	January	February	March	April	May	Jun	July	August	September	October	November	December
Print run	65 571	66 256	66 256	67 513	66 488	67 102	67 069	67 477	65 831	64 729	64 830	65 942
Retail Sales	30 378	28 613	27 854	29 386	26 971	27 287	27 800	29 370	29 741	28 006	28 757	31 400
Retail Sales B**	1	1	1	1	1	1	1	1	1	2	1	1
Retail Sales C	-	-	2	4	5	5	4	4	5	4	3	3
Subscriptions A	17 880	18 019	18 519	18 662	18 472	18 263	17 406	17 222	17 069	17 077	17 135	17 190
Subscriptions B	-	-	-	-	-	-	-	-	-	-	-	-
Subscriptions C	-	-	-	-	-	-	-	-	-	-	-	-
Other Sales	173	173	173	535	701	1 523	2 353	2 948	1 448	293	373	435
Paid Circulation *	48 432	46 805	46 548	48 588	46 149	47 079	47 564	49 545	48 264	45 382	46 270	49 030
Returns	17 139	19 451	19 708	18 925	20 340	20 024	19 505	17 931	17 567	19 347	18 560	16 912
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