

Month of edition

	January	February	March	April	May	Jun	July	August	September	October	November	December
<b>Print run</b>	<b>41 611</b>	<b>39 748</b>	<b>38 492</b>	<b>37 558</b>	<b>37 578</b>	<b>37 122</b>	<b>36 445</b>	<b>36 437</b>				
Retail Sales A	17 214	16 948	16 544	16 871	15 651	14 966	14 452	14 256				
Retail Sales B**	0	0	0	0	0	0	0	0				
Retail Sales C	-	-	-	-	-	-	-	-				
Subscriptions A	12 165	12 320	12 331	12 382	12 403	12 374	12 240	12 230				
Subscriptions B	-	-	-	-	-	-	-	-				
Subscriptions C	-	-	-	-	-	-	-	-				
Other Sales	63	23	23	23	23	73	23	23				
<b>Paid Circulation *</b>	<b>29 442</b>	<b>29 292</b>	<b>28 898</b>	<b>29 275</b>	<b>28 077</b>	<b>27 413</b>	<b>26 714</b>	<b>26 509</b>				
Returns	12 169	10 457	9 594	8 282	9 501	9 710	9 730	9 929				

**Explanations:**

<b>Print Run:</b>	Number of copies printed and invoiced by the print provider. The supplier invoice is duly recorded in the PEREX's accounting and paid to the supplier's account.
<b>Retail Sales A:</b>	Sales through the distribution network of the independent distributor Mediaprint-Kapa Pressegrasso, a.s., under a contract with PEREX.
<b>Retail Sales B:</b>	Sales through in-house store or the in-house distribution network. Presently, PEREX does not operate its own distribution network. PEREX sells Pravda copies in its own store which is accesible on the premises of the company's registered office.
<b>Retail Sales C:</b>	Sales through a distribution network owned by a publisher domiciled in the Slovak Republic. The sales take place outside the distribution network of the independent distributor Mediaprint-Kapa Pressegrasso, a.s. These sales may include sales through news-vendors.
<b>Subscriptions A:</b>	Subscriptions distributed by Slovenská pošta, a.s. under a contract with PEREX.
<b>Subscriptions B:</b>	Subscriptions distributed by a distribution network owned by a publisher domiciled in the Slovak Republic.
<b>Subscriptions C:</b>	Subscriptions delivered by Mediaprint-Kapa Pressegrasso, a.s., or other independent distribution network of an alternative postal service operator.
<b>Other Sales:</b>	Included in other sales are copies sold directly to the buyer under a purchase order or contract. Ordered copies are invoiced to the buyer. The invoice is duly recorded in the PEREX's accounting. The price of copies ordered and invoiced is at least 50% of the basic cover price. See the calculation methodology.
<b>Paid Circulation:</b>	It is the sum of all sales.
<b>Returns:</b>	Included in returned copies are copies destined for sale (whether directly, through distributors, news-agents or otherwise) that were not sold.
<b>* Comment:</b>	The calculation of average values of respective sale types leads to rounding and hence to a possible difference of +1 pcs or -1 pcs to the average paid circulation, which is calculated as a proportion of the sum of all the sales and the number of issues in a given month.
<b>** Comment:</b>	In 2020 Sales in PEREX's own store range from 0 to 0 pieces, resulting in a monthly average of 0,00 - 0,00 pcs/issue.